



**【For Immediate Release】**

## **Emperor International and Tesla Signed a "Memorandum of Understanding on Green Transport" to Build a Smart Future**

[21st March, Hong Kong] Emperor International announces the signing of “Memorandum of Understanding on Green Transport” with Tesla, becoming the first local enterprise to participate in the Tesla V3 Supercharger upgrade and the latest destination charging plan. The plan is in line with the mission of The Chief Executive’s Policy Address 2022 to promote green transport and accelerate low-carbon transformation of the transport industry. With the aim of building a green and smart city, the plan will provide electric vehicle owners with a more convenient and efficient charging experience to support the increasing growth of green transport in Hong Kong.

Emperor International has been working closely with Tesla for years, and the signing of “Memorandum of Understanding on Green Transport” aims to expand the coverage of electric vehicle charging stations at Emperor International’s properties. Tesla’s latest V3 Superchargers and Destination Chargers will be implemented in five shopping malls and commercial premises under Emperor International, including the pulse at Repulse Bay Beach, the themed commercial complex building Lane Up at Kin Fat Lane in Tuen Mun, Fitfort in North Point, Sui Wo Court in Fo Tan and New Town Commercial Arcade in Tuen Mun for the first phase, which will have a total of 55 chargers, including 18 Superchargers and 37 Destination Chargers. The new upgraded system has an output power of 250kW and can be charged in 15 minutes to increase the range of approximately 275km, saving the average time of charging by 50%. The device is also equipped with Tesla Wifi, which will automatically connect to the Tesla electric vehicle when it enters the station and update the vehicle’s OTA wireless software to keep the vehicle’s functions up-to-date. To support the



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development of smart cities, Emperor International is also actively working with Tesla to extend the cooperation to more of its upcoming residential projects, as well as the Emperor Group Centre, Beijing, the Group's headquarters in Mainland and the commercial projects in Macau.

Vice Chairman of Emperor International, Mr. Alex Yeung said, “Emperor International remains committed to sustainable growth through efficient energy management. We are pleased to have this important cooperation with Tesla Hong Kong, responding to the government's missions and policies of reducing carbon emissions. Both Tesla and advocate the concept of green transportation through practical actions. This collaboration is expected to save at least 5 million kilograms of carbon dioxide emissions annually, providing the most comfortable and convenient intelligent living mode for business, residential users, and the public, exploring the smart future together.”

Ms. Isabel Fan, Regional Director of Tesla stated, “Tesla has always been committed to promoting the use of sustainable energy worldwide, and through the introduction of different globally popular electric vehicle products and a comprehensive charging network, we target to create a more convenient and seamless electric vehicle lifestyle experience for Hong Kong car owners. We will continue to expand Tesla's charging network actively in 2023 to support more electric vehicle owners. Currently, Tesla's charging network has covered all eighteen districts in Hong Kong. With the completion of this cooperation, we hope more partners will join us in promoting the future of sustainable energy development.”

In order to actively respond to the government's goal of achieving carbon neutrality by 2050, Emperor International has partnered with Tesla to bring environmental protection concepts and actions into its commercial and residential projects, hoping to bring more positive impact to the community. As a partner,



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Emperor Group and Tesla Hong Kong will continue to promote cross-border collaboration in our business ecosystems and explore new collaboration models. From March 22 to April 30, the Group will launch the “Explore Supercharging Network Test Drive Experience” at the pulse in Repulse Bay, where citizens can make appointments for test drives. In addition, a series of electric vehicle exhibitions, children's driving academies, green and environmental protection themed markets, workshops, and other interactive experiences will be organized at Emperor International’s projects. Business units under Emperor Group such as Emperor Watch & Jewellery, Emperor Cinemas, The Emperor Hotel, and Ulferts will also provide a series of exclusive lifestyle privileges for members of Tesla Owners Club Hong Kong. Through diversified business cooperation, Emperor International and Tesla could enhance brand collaboration and create long-lasting shared value.

Explore Supercharging in Hong Kong and Test Drive at Your Doorsteps:

[https://www.tesla.com/zh\\_hk/campaign/tesla-supercharging-testdrive](https://www.tesla.com/zh_hk/campaign/tesla-supercharging-testdrive)



## Photo Description

	<p>Photo 1</p> <p>Vice Chairman of Emperor International, Mr. Alex Yeung and Regional Director of Tesla, Ms. Isabel Fan, jointly signed the “Memorandum of Understanding on Green Transport”</p>
	<p>Photo 2</p> <p>Tesla's latest V3 Superchargers and Destination Chargers will be implemented in five shopping malls and commercial premises under Emperor International. Emperor International is also actively working with Tesla on expanding the charging network to more upcoming residential projects, as well as the Emperor Group Centre, and commercial projects across Beijing and Macau.</p>
	<p>Photo 3</p> <p>Carpark of Fo Tan’s Sui Wo Court is now implemented with Tesla's latest V3 Superchargers and Destination Chargers.</p>



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Photo 4

Tesla's latest V3 Superchargers and Destination Chargers will be implemented in Lane Up, the themed commercial complex building in Kin Fat Lane, Tuen Mun.

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